



OPEN CALL: Jamaica Flux Video Slam

Jamaica Flux: Workspaces & Windows, a project of the Jamaica Center for Arts & Learning (JCAL), is a site-specific, public art exhibition that is mounted approximately every three years with the intention of using the urban environment as a studio and exhibition space. The project includes the commission, creation, and exhibition of site-specific projects, which are installed at a variety of locations along Jamaica Avenue, including banks, mall lobbies, stores, restaurants, street corners, parks, and other public spaces. The inaugural edition of Jamaica Flux: Workspaces & Windows took place in 2004 and featured 34 works of art by artists including Andrea Fraser, Barbara Kruger, and Fred Wilson. In 2007, the second edition of the project included the work of artists like Christopher K. Ho, Jenny Polak, and Felix Gonzales-Torres. During *Jamaica Flux 2007*, approximately 14,000 people traveled to Jamaica specifically to visit the exhibition, while an additional 100,000 viewed the work while walking along Jamaica Avenue. We anticipate that the third edition of Jamaica Flux, which will take place in April 2010, will receive even more exposure.

The Jamaica Center for Arts & Learning invites video artists to submit their work for a Video Slam. This event is a component of *Jamaica Flux 2010* and will coincide with the exhibition's opening on April 10, 2010. We will select 25 videos related to the theme of *Jamaica Flux 2010*, "Art as Action." Accepted work will address various interpretations of this concept. Possible interpretations of this theme include:

- art that references the expressionistic tradition of gestural "action painting"
- art that literally performs an action, such as performance or event
- art that aims to solve social problems through constructive action, as opposed to art that merely represents or symbolizes social problems

We are open to other interpretations of "Art as Action." Documentation of performance is not eligible.

Program Timeline: NEW DEADLINE EXTENSION - Applications are due **JANUARY 16, 2010**. A list of the selected artists and their videos will be posted on JCAL's website (www.jcal.org) by February 8, 2010.

Eligibility: This opportunity is open to artists at any stage of their careers, residing anywhere in the world.

Selection Criteria: Artists will be selected on the basis of the strength of their work and its relevance to the theme of "Art as Action."

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Application: Please submit the following materials:

- A DVD that includes one 3-10 minute video.
- 1-page artist statement discussing the submitted video.
- 1-page CV including all relevant contact information
- A SASE for the return of your materials

Clearly indicate the name of the artist, title of the work, and its duration on the DVD. In addition, please indicate whether the video is in color or in black and white, and whether it has sound or is silent.

The video must be saved in NTSC format and must be ready for a single channel video projection. Please do not loop the video.

Mail your application to:

Jamaica Center for Arts & Learning
ATTN: Jamaica Flux Video Slam
161-04 Jamaica Avenue
Jamaica, NY 11432
USA

The application must be received in our office by January 16, 2010, at 5 p.m. Please do not call to inquire about the status of your application. If you do not provide a SASE, we will not be able to return your materials to you.



The Jamaica Center for Arts & Learning is housed in a landmark building owned by the City of New York and is funded with public funds provided through the New York State Council on the Arts, a state agency; the New York State Senate and Senate Majority Leader Malcolm A. Smith; the New York City Department of Cultural Affairs with support from Mayor Michael R. Bloomberg; Cultural Affairs Commissioner Kate D. Levin; the New York City Council; Council Speaker Christine Quinn; the Queens Delegation of the Council; Deputy Majority Leader, Councilman Leroy Comrie; and Queens Borough President Helen M. Marshall.



161-04 Jamaica Avenue
Jamaica, New York 11432
Tel. 718-658-7400
Fax. 718-658-7922

www.jcal.org
The Art & Soul of the Community